

Privacy Policy BABOS

Version from 20.06.2022

Welcome to the privacy policy of BABOS. It is a good Thing for you to review your privacy. Privacy is very important to us and we take privacy very seriously. When you do exercises BABOS, no one else needs to know what exercises you are doing and what you are doing, and what your results are. Of course, you don't want your data to end up with other companies. In the privacy policy below, we explain exactly what information we collect from you and how carefully we handle it. We also explain what rights you have you have in relation to your data. We have done our best to write the Privacy Policy in simple and clear language.

We comply with all legal requirements (e.g. the EU General Data Protection Regulation). And what about your personal data? We protect your personal data as comprehensively as possible! Through our website BABOS.WORLD we collect personal data about you (hereinafter: "information"). We consider it important that you know exactly what information we collect, for which purposes we use this information, what legal basis we use and how long we keep this information. In this privacy statement, we try to describe this in a transparent way describe. The following topics are covered:

1. who is BABOS?

LEMI GmbH, Falkstr.31, 60487 Frankfurt am Main, Germany. (hereinafter "BABOS" or "we") is the provider of the offer BABOS and in the sense of the German Data Protection Regulation (DSGVO) responsible for the processing of personal data on BABOS personal data taking place on BABOS. We respect and protect the privacy of the users of our offer. The following privacy policy is intended to inform users how BABOS ensures data protection.

BABOS allows children to practice online games with educational content. When children play quizzes and games, they can receive BABOS coins.

They can exchange these coins for nice gifts. As a parent, you can also see how often your child practices with BABOS, which exercises are done, and how many questions your child answers right or wrong answered.

In short...

BABOS is the most entertaining and educational online exercise program for kids!

2. BABOS Subscription

In order to make better use of our services, you as a parent should take out a subscription to BABOS. For this, you need to create a personal account for yourself (the parent account) and for your child (the child account). We will create a personal child account for each child that you register. personal child account if this has not already been done.

Parent's account and child's account To create the parent's account, you will need to provide the following information provided:

- Nickname
- email address
- Password

To create the child's account, you need to provide the following information:

- Nickname
- E-mail address
- Password

Financial data

If you subscribe to BABOS, we will also process your financial data will be processed. The payment is made online and in a secure way. Depending on which payment method you choose, the terms of use of the respective payment service provider apply. Certain financial data will be processed by your payment service provider and by BABOS, to the extent necessary for the processing of the transaction:

We accept MasterCard, Visa or American Express. You must provide the required information about your credit card and go through the steps go through.

BABOS only uses this information to process payments. The use of this information is therefore necessary for the execution of the Agreement between BABOS and you as the parent. Address information It is possible that at the end of your subscription you may receive a gift received. If this is the case, we will ask you for your address information and store them in your parent account. We will send the gift to this address. The use of this information is therefore necessary for the fulfillment of the agreement between BABOS and you as a parent necessary.

In a nutshell...

Close subscription

When you subscribe to BABOS as a parent, we create a Parent and Child account. You will need to provide the following information: nickname of the parent, email address, password, nickname of the child, payment method. If you receive a gift with your subscription we will ask you for your address data.

Legal basis for data processing: implementation of contractual and pre-contractual measures, Art. 6 para. 1 lit. b) EU-DSGVO.

3. parents' and child's account

Parent account

In your parent account, you can track the progress of your child.

In addition to the mandatory information mentioned in 2. above, you can

Provide the following optional information in your parent account:

- First and last name
- Date of birth
- Phone number

The information you provide may be changed or, if optional, deleted at any time optional information, can be deleted at any time. You may provide your address and phone number so that we have this information information when you or your child order gifts through the gift shop order. If you have already entered your address when you purchased a membership, this information will automatically Your Parent Account.

Child account

You can create a child account for each child through the parent account.

If your child is playing BABOS on his or her child account, he or she will obviously have not have access to the parent account.

To log in to the child account, your child must have an email

and create a password. The use of this information is

therefore necessary for the execution of the agreement between BABOS and you as a

Parent is necessary.

Optional information

In addition to the nickname, password, email of your child, you or your child can include the following optional information in the child account include:

- First and Last Name;
- Gender;
- Date of birth;
- Place of residence

We use this information to customize and personalize BABOS for your child. and personalize it for your child. We want to know your gender so that we can address you in the right way.

We use your child's date of birth to send your child a Birthday email to your child. This email will be sent to the email address of the child.

If you enter your child's last name, your child will be able to Find friends who have also entered his or her last name.

With these other BABOS members you can become friends within BABOS. Become friends.

We use this information to tailor and personalize BABOS for your child. and personalize it for your child. We want to know your gender, so that we can address you in the right way.

We process this information based on the legitimate interest in making our services as easy and useful as possible for you and your child. useful as possible.

Playing with BABOS

When your child plays with BABOS, we track the following:

- What exercises your child has done;
- how many minutes your child has played;
- How many questions your child answered correctly or incorrectly;
- The scores per subject (based on practice scores and practice time).

We also use this information in the parent account so that you, as a parent an overview of your child's use of BABOS.

Have. We use this information in the reports we send to you send to you as a parent.

The use of this information is therefore necessary for the fulfillment of of the agreement between BABOS and you as a parent.

In a nutshell.

Parent and child account

In order to use BABOS, you must create a personal parent account.

create one. The child can create its own account independently, or you can yourself create a child account via the parent account, with which your child can play with

BABOS. We keep track of which

exercises your child does, how many minutes he or she plays, how many questions he or she

answered correctly or incorrectly, and the results. As a parent

You will also receive this information in the reports.

Legal basis for data processing: implementation of contractual and pre-contractual measures, Art. 6 para. 1 lit. b) EU-DSGVO.

4. applications

The following applicant data is processed by BABOS:

- E-mail address
- LinkedIn (optional)
- Skype ID (in some cases)
- Resume (which may include age, address, work experience, education level, etc. can contain)

This data is processed by BABOS only for the purpose of the Application process and never disclosed to third parties.

Legal basis of the data processing: Initiation and implementation of the employment relationship, § 26 para. 1 p. 1 BDSG in conjunction with. Art. 88 EU-DSGVO.

5. SHOP

On BABOS you earn coins by playing quizzes and games.

We link the coins to your child's account. Your child can exchange the exchange the earned coins for real gifts. These gifts will be sent to the child's email address, or to the postal

Postal address you as a parent have entered in your parent account.

We keep a record of how many gifts your child has ordered, as there are there are limits on certain gifts.

The use of this information is necessary to carry out the Agreement required.

In a nutshell...

On BABOS you can earn coins and exchange them for real gifts.

exchange them. We use your address information to send the gifts to you.

to you. We also keep track of how many gifts and which gifts you have ordered.

Legal basis for data processing: Implementation of contractual and pre-contractual measures, Art. 6 para. 1 lit. b) EU-DSGVO.

6. contact with BABOS

If you have any questions or complaints about BABOS, you can contact the customer service. We will store your contact details and your question or complaint. We will check our systems to determine if you have a BABOS membership. We may also ask you for additional information if we believe it is necessary to answer your question or resolve your complaint.

Complaint.

The information we collect in this way will be used,

To answer your question and process your complaint. This

processing of your information is necessary for the protection of the legitimate interests of

of BABOS. It is about the importance of serving you as a subscriber efficiently and to optimize BABOS's customer service.

The information provided will also be stored in our systems and used to analyze, optimize and improve of BABOS (see also Chapter 10 Research and Analysis).

In addition, BABOS sometimes offers the opportunity to participate in

Satisfaction surveys and evaluations. We process

information in the context of these surveys on the basis of our

legitimate interest in optimizing our services and adapting them to the wishes of our

Subscribers' wishes.

In a nutshell...

We use your information to communicate with you and to

Help you in the best possible way.

Legal basis for data processing:

- Where your request/complaint relates to a contractual service
relates to: Implementation of contractual and pre-contractual measures,
Art. 6 para. 1 lit. b) EU-DSGVO;

- In all other cases: Your consent to the
answering/tracking your inquiry/complaint, Art. 6 para.

Data processing, Art. 6 para. 1 lit. a) EU-DSGVO.

7. offers, reports, newsletters and

service bulletins

Offers

BABOS uses the email address you provide, your

name and the name of your child to keep you informed about activities that BABOS
organizes.

BABOS organizes, or to make offers to you.

offers. You can unsubscribe by using the unsubscribe option in each email.

unsubscribe.

Reports

In addition, BABOS may send you reports to provide you with insight into your
your child's use of BABOS and the results of your child's use of BABOS.

. For this purpose, BABOS uses information such as.

which exercises your child has done and how many questions your child answered
correctly

or answered incorrectly. We also keep a record of the last time your child played BABOS.

Legal basis for data processing: Legitimate interest (Marketing), Art. 6 para. 1 lit. f) EU-DSGVO.

Newsletter

You can sign up for newsletters sent by BABOS.

If you have subscribed to the newsletter, we will use the e-mail address provided by you. BABOS may also use your name, gender and your child's name to personalize the newsletter.

Newsletter to personalize it. You can unsubscribe from the newsletter at any time using the

Unsubscribe option in each newsletter.

Legal basis for data processing: your consent, Art. 6 para. 1 lit. a) EU-DSGVO.

Service notifications

We would also like to keep you informed about the development of our service.

Keep you up to date. For example, if there is an extension or update occurs, BABOS will inform you about it. It is not possible to opt out of these service messages and messages confirming a purchase, unsubscribe.

We process this information on the basis of our legitimate Interests to send you (commercial) messages.

Legal basis of the data processing: performance of contractual Measures, Art. 6 para. 1 lit. b) EU-DSGVO, legitimate interest, Art. 6. Para. 1 lit. f) EU-DSGVO.

In a nutshell...

We use your email address to send you messages. We send you reports about your child's use of BABOS, Newsletters, offers and service messages. You can unsubscribe from Unsubscribe from mailings, except for service messages. The service messages show the development of BABOS.

8. automatically generated information

In order for BABOS to function optimally (e.g., to display pages properly and to secure the website and the app), we need certain information. certain information. Therefore, we collect automatically generated Information about your browsing behavior during your use of BABOS.

This information consists of your IP address (the number of your computer that allows us to recognize your computer), the type of browser (the computer program used to view Internet pages), the type of used to view web pages), the computer system you are using, the pages you have Pages you visit, and we place cookies.

We use this information, among other things, to tailor our tailor our services to your needs and to solve technical and security and security issues.

For example, we use IP address, account number and pages/cookies to detect unusual situations or to prevent hacking attempts.

Stop hacking attempts. For example, if we suddenly see a heavy usage of a particular account in multiple configurations, we can we can do something about it.

We use the browser and computer system data to

see how many people are using a particular configuration, and we adjust the we adjust the platform accordingly. In addition, this information helps us "debug" (solve) problems, we can see exactly in which situation see exactly in which situation problems occurred.

This processing of your information is necessary to protect the legitimate interests of BABOS, i.e. to protect the interest of BABOS, to secure BABOS and to provide it as user-friendly as possible. possible.

We also use this information to compile anonymous statistical data. statistical data. See also chapter 11 "Research and analysis".

If the automatically generated information is collected with the help of cookies is collected, Chapter 9 "Cookies" also applies.

Legal basis for data processing: Legitimate interest, Art. 6.

Para. 1 lit. f) EU-DSGVO.

In a nutshell.

Automatically generated information

We collect 'automatically generated information' from you (IP address, browser type, computer system, account number, the pages you visit on

BABOS visited pages and cookies). We do this to make BABOS work properly function properly and to secure BABOS.

9. cookies

We use cookies for BABOS.

Every internet site uses so-called "cookies". Cookies are small files that are stored on the computer used when visiting an Internet page and and are remembered by the browser program. At the next visit

visit, this Internet site can read the cookie from the browser program and recognize it. The cookie can therefore be used to recognize a computer recognized, but not directly the person who operates this computer. computer.

This cookie statement can be changed at any time.

The cookie technologies are used to make Internet pages more user-friendly user-friendlier, faster and more effective, but also to understand how the content on the

understand how the content on the website is received and used by users.

accepted and used by the users. Cookies are also used on BABOS

cookies are also used on BABOS, both our own cookies and those of

technical service providers. Some cookies are so-called "session cookies", which are automatically deleted when you leave BABOS.

Other cookies are so-called "persistent cookies", which means that they remain remain stored on the computer for a certain period of time even after you have stored.

Internet browser programs offer the possibility of setting in advance how how you want to deal with cookies. You can therefore exclude the use of cookies, but also allow them for a limited or unlimited period of time.

Every Internet user is always free to make the appropriate settings and settings and precautions on his or her computer, and thus to

and thus to object to the use of cookies. However, it may

be that Internet pages do not function or function only to a limited extent,

if the Internet browser program is set to reject cookies.

are rejected.

You have the right to request information about your personal data stored by us at any time.

personal data stored by us. Should

personal data about you is incorrect or no longer up to date, you have the right

you have the right to demand that it be corrected. Under

certain conditions, you also have the right to request the

deletion or restriction of the processing of your data.

demand. Finally, you also have the right to request an electronic copy of

copy of your data or to have the data forwarded to another provider.

to another provider. You also have the right to contact a

Data Protection Authority and file a complaint there.

Please contact us if you wish to exercise any of these rights

of these rights:

Lemi GmbH

Falkstr.31

60487 Frankfurt am Main

Germany

E-mail: support@babos.world

Legal basis for data processing:

- For essential cookies: legitimate interest, Art. 6 para. 1 lit. f)

EU-DSGVO;

- For all other cookies: your consent, Art. 6 para. 1 lit. a) EU-DSGVO.

10 Research and analysis

BABOS is committed to providing services of the highest quality. To

To this end, we spend all of our time analyzing, maintaining, securing and

analyze, maintain, secure and optimize so that we can make
make adjustments to our website and apps as necessary.
apps.

For this research, we may use your information, such as.

For example,

- The number of children you have enrolled;
- The number of exercises that were performed;
- the practice time per exercise;
- the duration of the visit to BABOS;
- which exercises are done and what the results are;
- which gifts have been ordered;
- which pages have been visited on BABOS.

We do this on the basis of our legitimate interest in the
Research, namely improving the quality of services.

Only specially appointed employees of BABOS have access to your information for this
purpose.

access to your information for this purpose. The results of the research are
always aggregated. This means that the data in the research result
cannot be traced back to your child personally. In addition
we always use pseudonymized data and, if possible,
anonymized data.

Examples

Below, we provide examples of how we may use your information
to make this purpose of BABOS clear.

Unfortunately, it sometimes happens that BABOS is not accessible. If

you report this to BABOS, we will analyze your account information. We try to find out why you cannot log in and what the error means. and what the error means. We will also check if this problem affects other users and try to improve BABOS as a whole.

We keep a record in the store of which gifts are ordered most often. are ordered.

We investigate the quality of the content within BABOS. When we see that a lot of kids are answering a certain question incorrectly, we look at question, we look at whether this question is perhaps too difficult or unclear. unclear. If so, we will correct that question.

We look at what content best fits your child.

By looking at which questions your child (and other children with the same characteristics) are played correctly / incorrectly, we try to provide the right content for your child.

We keep an eye on which forms of play your child enjoys the most / best. most fun. For example, if we see that your child is more challenged in the multiplayer games than in the regular missions, we can offer it to your child. missions, we can make it easier for your child to find that form of play. find it.

We will monitor your enrollment and play behavior to determine if there are any strange patterns that may indicate that your Account has been hacked. For example, if we notice that your username is being used very often with the wrong password, we will respond accordingly.

Legal basis for data processing: As a rule, no personal data is processed in this context.

no personal data is processed in this context.

If, however, in individual cases (e.g. in the case of a very small number of cases) an data to a specific person is possible, the legal basis for the processing is our legal basis for the processing is our legitimate interest, Art. 6 para.

1 lit. f EU-DSGVO.

In short...

We use your information to analyze, maintain, secure and Optimization of BABOS. In this way, we can, where necessary, Make adjustments to our website and applications.

11. storage of information

In principle, we will retain your information for as long as is necessary for the above purposes mentioned above or for the fulfillment of legal (retention) obligations is required. The retention period therefore depends on the type of data and the purposes for which BABOS processes this data. processes this data.

User names and contact data are deleted by us one year after termination of the year after termination of the membership. Passwords are also deleted one year after one year after termination of membership or immediately upon password change.

We delete payment transaction data and contract data after 10 years and learning status data after one year.

As far as account data is concerned, we will keep it as long as long as we provide the service to you, i.e. as long as you have not terminated the contract.

Agreement has not been terminated. After termination of the agreement we will retain the parent account and the child's account for up to 1 year after the

after the termination date, so that it is possible to reactivate the membership without reactivating without deleting your account information.

After 1 year, we will delete the child's account and with it the details of your child's practices, dates, playing time, practice results and reports. However, we will retain the email address of your parents and Group of your child. This information is stored for up to 5 years after the account is terminated. We retain this information because of our legitimate interest in sending commercial messages.

Messages. If you object to personalized advertising by us we will delete your email address immediately after receipt of your objection of the objection.

After expiry of the retention period, we will delete or anonymize your information or anonymize it. If we anonymize the information we will use the remaining data for our own research and analysis to gain insight Analysis to gain insight into how BABOS is used.

In principle, BABOS will delete personal information collected as part of an application process is deleted within four weeks after the end of the completion of this procedure. It is possible that BABOS explicitly request to keep the personal data for a longer period of time, for example to for a longer period, for example in order to be able to make an offer to a candidate at a later

to be able to make an offer to a candidate at a later date. The candidate must give written permission for this. In this case BABOS will not keep the keep the personal data for no longer than 1 year. If necessary, BABOS will

BABOS will ask the candidate for written permission to keep the data for an additional

Retain for an additional period of one year.

In short...

We will not retain your information longer than is necessary for the purposes for which your information was obtained or as required by required by law.

12. provision to third parties

Without your consent, your information will not be provided to parties disclosed to parties other than BABOS, except as follows.

BABOS may disclose your information to third parties when BABOS is required to do so by law and/or regulation, if BABOS deems it necessary to do so in order to pursue legal claims, or when BABOS deems it necessary to protect its rights.

BABOS will also share information with processors contracted by BABOS to that process personal information on behalf of BABOS.

Your information will only be used to carry out that order.

An example of this is

In a nutshell...

We do not sell personal information to third parties or other Companies. Only when required by law, legal or other interests of BABOS, we will disclose personal information to third parties. share personal information with third parties. BABOS makes use of parties to process personal information on behalf of BABOS. process. These are processors of BABOS.

Legal basis for data processing:

- Compliance with legal obligations, Art. 6 para. 1 lit. c) EU-DSGVO;

- Legitimate interest, Art. 6 para. 1 lit. f) EU-DSGVO.

t the hosting of the central database of BABOS. BABOS has entered into agreements with these

Processors agreements regarding the security measures they must take to protect your information.

13. protection of information

We place a high priority on the security of your information. We have taken appropriate technical and organizational measures to protect your information from

information from loss or any form of unlawful processing.

unlawful processing.

In addition, we believe it is important that your information is

stored within the European Economic Area ("EEA").

stored. If the information is stored outside the EEA

we will ensure that such storage is in accordance with the law and that an adequate

in accordance with the law and that an adequate level of protection is

level of protection is provided. We have signed the EEA Model Clauses with

these parties.

In a nutshell...

We have made sure that your personal data is well protected.

This is one of our highest priorities. Our servers are located in the

European Economic Area. When we process data outside the EEA

we have ensured an adequate level of protection.

14. what rights do you have?

Right to request information

We will try to answer your request as soon as possible, and in any case

but in any case within one month. However, we may need more time. If this is the case, we will inform you before the end of the above-mentioned month mentioned above. The additional time will not exceed two months. exceed.

Requests can be made by contacting us. Please enter the e-mail address you know, so that we can be sure that the information that the information you are requesting actually belongs to you. belong to you.

If we are unable to determine (completely) what personal information your data your request refers to, we may ask you to (further) specify your request. specify your request.

Right to complain

Please note that you have the right to lodge a complaint with a supervisory authority or the company's data protection officer (fjander@kedua.de). file a complaint. We hope, of course, that this will not be necessary be necessary!

Right to rectification

You have the right to request the correction of incorrect personal data concerning you. personal data concerning you. If possible, you also have the right to provide additional personal information to complete the collection of your personal data. complete the collection of your personal data.

You may also make these changes directly in the BABOS Parent or Child account.

Right to be forgotten

You have the right to request the deletion (erasure) of (certain) personal data concerning you

personal data concerning you (right to be

Oblivion). If your request is granted, we will delete the

delete the personal data concerned.

Right to restriction

You have the right to request the restriction of the processing of your personal data.

of your personal data. This means that if the

request for restriction is granted, we will not further process your personal

data for the duration of the restriction, unless this is permitted by law.

unless this is permitted by law.

Right to object

You have the right to object to the processing of your

personal data in certain circumstances, for example, if we process your

personal data on the basis of a legitimate interest or your

Consent. If you object, we will balance your

Data protection interests against our business interests. If

your interest prevails, we will not further process your personal data.

process your personal data any further.

If your personal data is used for direct marketing purposes, you can object

you can object to the processing at any time. In this

case, we will no longer process your personal data for this purpose.

process your personal data for this purpose.

The objection should be addressed to the office mentioned in the imprint.

Right to data portability

You have the right to request data portability. We will provide you with the data covered by this right to you in a structured, general and machine-readable machine-readable form so that you can pass it on to third parties.

third parties.

In a nutshell...

We believe it is important for you to know how we handle your personal data and that you have certain rights with respect to your personal data.

personal information. For example, you have the right to

Complaint to the personal data authority. In addition

In addition, you have the right to make the following requests:

- Right of access;
- Right of rectification;
- Right to be forgotten;
- Right to restriction;
- Right to object;
- Right to data portability.

You can make a request through us. In principle, we will respond to your Request within 1 month. You can also view and change your own data at any time in your parent or child account.

15. children

BABOS makes the agreement with the parent so that your child can use BABOS can use.

16. changes in this

Privacy Policy

This privacy statement is subject to change. These changes will be communicated to you. The most recent version of the Privacy Policy is dated June 2022.

17. questions

Privacy is a touchy subject, and rightfully so. If you have any questions, please do not hesitate to contact us at the email address support@babos.world to contact us.